



## GREY BLENDING GUIDE

### IS GREY BLENDING RIGHT FOR YOU?

This guide will help you understand what Grey Blending is, how it is different from traditional hair colouring and whether it's the right choice for your hair.

I'm guessing that you're here because your hair colour is off and doesn't feel like you anymore.

You're constantly chasing the regrowth and covering the greys every 3-6 weeks, maybe booking in meetings and parties around when you get your roots done?

Through years of colouring your roots, the colour has gone way too dark or you've been having highlights to break it up and it's gone way too blonde and brassy. You're not alone.

This guide was produced to help you understand what Grey Blending is and how it could work for your hair.

### WHAT IS GREY BLENDING

Grey Blending is a bespoke transformation that works with your natural hair, not against it. That doesn't mean you have to go completely grey unless you want to. Instead of blanket coverage with one colour, a blend is created to remove the line of demarcation between your natural and the old colour and remove brassiness.

By carefully working with your natural and using strategic placement, each client's hair is approached on an individual basis. As every head of hair is different, placement is tailored accordingly. This technique allows your greys to grow through in a way that is blended, seamless, intentional and stylish.

#### This means

- No more harsh root lines
- No more brassiness or yellowing
- Up to 5x longer between salon visits
- A natural finish that feels more like you
- A colour that suits your features
- The perfect middle ground

### GREY BLENDING VS TRADITIONAL COLOUR

YOUR GOAL	TRADITIONAL COLOUR	GREY BLENDING
Colour	Cover greys 100%	Blend your natural greys in to a colour that suits your colour analysis
Look	One flat colour	Dimensional, soft, natural
Maintenance	Every 3-6 weeks	Every 10-16+ weeks
Technique	Permanent tint applied to scalp	Customised colouring
Grow-out	Obvious root line, warm/brassy	Seamless, gradual transition
Cost	Low cost, but frequent	Fixed price to achieve your agreed goal
Best for	Full coverage lovers	Women wanting a natural, stylish finish with low maintenance

### HOW IT WORKS

Grey Blending is a journey, a transformation, not a quick-fix. Here's what to expect:

**Consultation:** We have a one hour deep dive in to your hair history, desired outcome and lifestyle.

**Transformation:** We map out how to reach your goal using a tailored approach.

**Aftercare & Maintenance:** I provide everything you need for aftercare and an optional Maintenance Day every 3-6 months to keep things on track. Your Maintenance Day includes any further aftercare you need until your next appointment.

### HOW OFTEN WILL I NEED TO VISIT?

A Grey Blending Transformation is very specialist. Initially I work with most clients every 4 weeks and each session can last up to 6 hours. At each visit I will assess regrowth and blend and see how things are feeling for you. We work together, as a team, until your goal is reached. Once we agree your goal is reached, your transformation is complete and you can move in to optional Maintenance Days every 3-6 months. Thanks to longer gaps between Maintenance Days many of my clients travel from far and wide.

### WHAT'S INCLUDED?

Everything you need to reach your goal. A colour analysis to determine the best colour to suit your features, the services, treatments, cuts and the full set of products I recommend to maintain your hair at home.

### FINAL THOUGHT

It's not an all or nothing. Our hair changes, our lives change. Grey blending is about meeting you where you are at. It's a middle ground. A long-term solution to give you back your time, your confidence and control.

I hope you have found this guide helpful. For further information please see below.

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*(Warm wishes  
Vix  
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